



BLL
black letter law

MEDIA
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2011

Showcasing achievement in law

BLD 
highlighting and promoting diversity in law

onlineBLD.com 

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Black Letter Law, which was first published in 2006, is a ground-breaking annual BLD publication. Its editorial director, Debo Nwauzu, was acknowledged as one of The Lawyer magazine's Hot 100 lawyers for 2008 in the campaigners' category. The publication remains a core part of BLD's aim to highlight and promote diversity in law, including showcasing the wealth of talent and the contributions made by ethnic minorities in the legal profession



BLL future publication details

Categories in the new publication include:

- Partners in the UK top 100 law firms
- Partners in US and other international law firms in the UK
- Judges
- Queen's Counsels
- Heads of Chambers
- Professors of Law/Associate Professors of Law and Academic Heads
- Heads of Law/Directors of Law in Local Government, Public Sector and the Not-for-Profit Sector
- General Counsels
- Members of Parliament, Peers and Government Ministers
- Legal History and Legal History in the Making
- BLD Lawyers of the Month
- Trailblazers and Those in the News
- Legal Groups and Associations

Information required for inclusion

If you wish to nominate yourself or any other person in any of the above categories, please send us the required information using the form at this link:

[Click here!](#)

and email it to:
Shelagh@onlinebld.com

Readership Profile:

Black Letter Law is read by lawyers and non-lawyers alike - especially those in the UK top 100 UK law firms and international law firms in the UK, barristers, judges, university students, schools, especially those within BLD's Today's Children, Tomorrow's Lawyers programme in a bid to raise the aspirations of children.

Publication Date: September 2011
Launch Date: 6 October 2011
Cover price: £15.00 (digital subscription is also available)
ISBN number: 978-0-9559366-4-7
Print run: 10,000 copies
Distribution: Targeted distribution

Controlled circulation:

- Top 100 UK law firms
- Top US and other international law firms in the UK
- Footsie 100 companies
- University Law Departments
- Professional governing bodies such as The Law Society, the Bar Council, Institute of Legal executives, Council for Licensed Conveyancers and the Institute of Paralegals
- Central and Local Government Departments and Non-Departmental Government Bodies, including the Ministry of Justice and the Department for Business, enterprise & regulatory reform
- equality bodies such as the equality and Human rights Commission

National distribution:

retail outlets, including legal bookshops & online outlets.

Online distribution/subscription:

Via www.onlinebld.com

2011 ISSUE

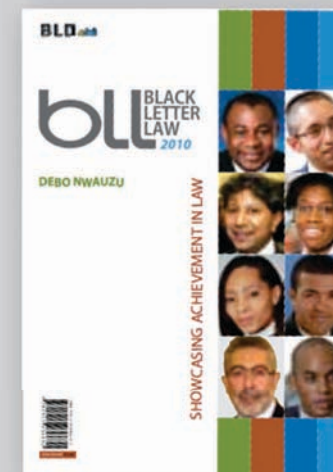
The 2011 edition is in Association with the Law Society of England and Wales

Sponsored by



The Law Society

2010 issue



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“Black Letter Law is now well established, it's a fixture in the annual legal calendar.”

Baroness Scotland, Former Attorney General and current Shadow attorney General

“The ground-breaking publication is the first to highlight the achievements of notable black and ethnic minority lawyers — past and present.”

Frances Gibb, Legal Editor of The Times

“With the publication of Black Letter Law there is one less excuse for those who report on, or lead, the profession to fail to include in their dealings senior lawyers whose background is more representative.”

Eduardo Reyes, Features Editor, The Law Society Gazette, and former editor of In-House Lawyer Magazine



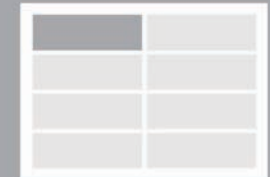
BLL RATE CARD

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Display Advertisement	<ul style="list-style-type: none"> ● Full Page - 148(w) x 210(h) + 3mm bleed 	£1,300.00
Premium Positions	<ul style="list-style-type: none"> ● Outside Back Cover ● Inside Front Cover ● Inside Back Cover 	£7,500.00 £3,500.00 £3,500.00
Primary Sponsor	<ul style="list-style-type: none"> ● Logo on front cover 'In Association' ● Centre page spread Advertorial/Editorial feature, or ● Back Cover Advertisement, or ● Banner on BLD website at www.onlineBLD.com ● Pre/Post branding on BLL promotional material ● Full page ad in section of choice. 	£15,000.00
Section Sponsor <small>Click HERE for details on available sectors</small>	<ul style="list-style-type: none"> ● Logo on contents page of the sponsored section of the publication ● Full page advertorial/advert within the sponsored section on company ● Full page advert in a different section of choice. 	£7,500.00
Classified Boxed Advertising	<ul style="list-style-type: none"> ● 86 (H)mm x131 (W)mm ● 42 (H)mm x131 (W)mm 	£750.00 £420.00
Add On	<ul style="list-style-type: none"> ● Ad design, where required ● Advertorials ● Additional creative concept 	£200.00 25% increment on rate card for full page Fee on application
Added Value	<ul style="list-style-type: none"> ● Electronic media as the publication will also be online 	No extra charge

Please note: all ads are placed at the discretion of the publishers and all rates quoted are exclusive of VAT at the standard rate.

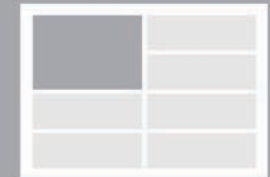
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